

bE-aware Presentation



The Logo

The Logo
Vertical



Horizontal



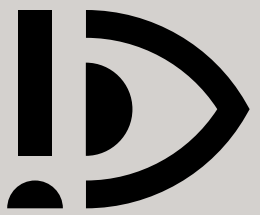
The Logo
Vertical



Horizontal



The Logo
Symbol



Logotype

bE—
aware

The Logo
Symbol



Logotype

bE—
aware

be-Black
#000000

bE-Cream
#f8f4f1

bE-Red
#ed5748

bE-Black

bE-Cream

bE-Red

The Tyography

Cera Pro

Main Font

Our typeface is Cera Pro,
a sans serif typeface.
Founders Grotesk is available in
5 weights, from Light to Bold, with
corresponing italics.

Uses

corporate applications, business
cards, letters, envelopes, texts
on web pages

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz
0123456789{*&?!€% "≈"

8
Heavy

Secondary Font

For use in campaign we have 8 heavy,
a sans serif display typeface.

Uses

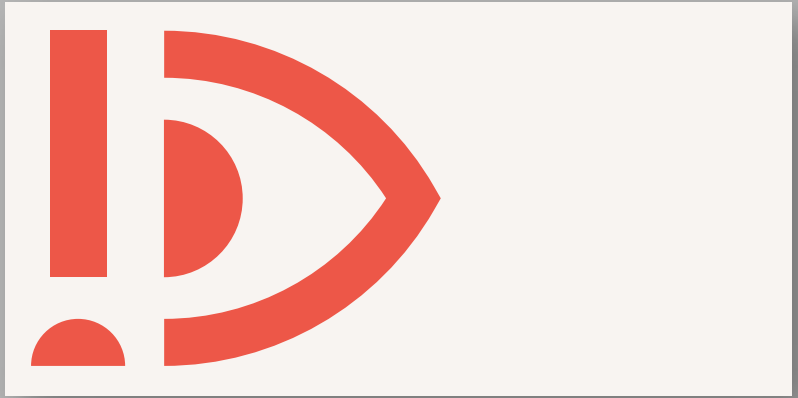
Big titles to emphasize some
specific key messages.

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz
0123456789[]* & ? ! € % ‘ ’ ~ ‘ ’

The Visual Identity

The Visual Identity
Basic Stationery - Main Colors

CARD WITH COMPLIMENTS SIDE A



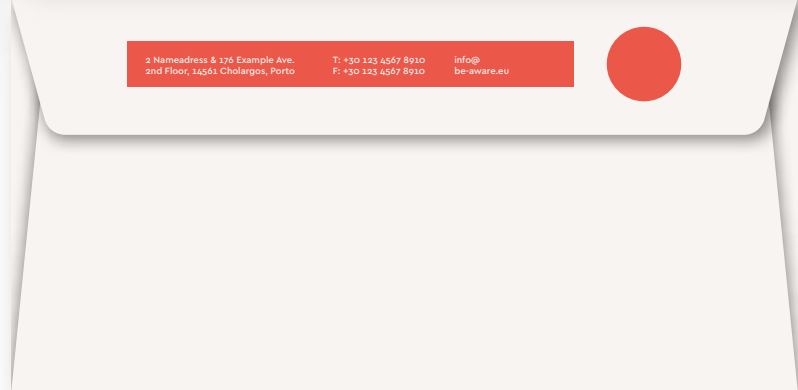
CARD WITH COMPLIMENTS SIDE B



ENVELOPE SIDE A



ENVELOPE SIDE B



CARD





Subject

Dear
Mrs Valente

Porto
25.08.24

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Kiriakos Tsagalidis



2 Nameaddress & 176 Example Ave. T: +30 123 4567 8910 info@
2nd Floor, 14561 Chalcargos, Porto F: +30 123 4567 8910 be-aware.eu





Subject

Dear
Mrs Valente

Porto
25.08.24

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Kiriakos Tsagalidis



2 Nameaddress & 176 Example Ave. T: +30 123 4567 8910 info@
2nd Floor, 14561 Chalargos, Porto F: +30 123 4567 8910 be-aware.eu



**Understand, Prevent, Detect,
and Address Online Sexual
Exploitation and Abuse (OSEA)**



bE—
aware



BE-AWARE COMBATS OSEA THROUGH
AWARENESS AND PREVENTION STRATEGIES.

THE PROJECT BRINGS TOGETHER 8 PARTNER ORGANIZATIONS: D'ANTILLES ET D'AILLEURS (FR), TO HAMOGELO TOU PAIDIOU (EL), KENTRO MELETON ASFALEIAS (EL), CESIE (IT), STORYTELLME (PT), FÉDÉRATION EUROPÉENNE POUR ENFANTS DISPARUS ET SEXUELLEMENT EXPLOITÉS (BE), AND A.B. INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT (CY).



STOP OSEA

BE-AWARE AIMS TO PREVENT AND ADDRESS ONLINE SEXUAL EXPLOITATION AND ABUSE (OSEA) BY RAISING AWARENESS AND EQUIPPING YOUTH AND CITIZENS WITH KNOWLEDGE ON ITS CAUSES, RISKS, IMPACTS, AND PROTECTION MEASURES.



2023-2-FR02-KA220-YOU-000182988
Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



About Us

bE-aware: Combating Online Sexual Exploitation and Abuse (OSEA)

bE-aware addresses the urgent need to understand, prevent, detect, and tackle Online Sexual Exploitation and Abuse (OSEA). This initiative educates and empowers youth and citizens to create a safer online environment.

Objectives

- 1. Educational Resources: Develop tools and modules to prevent and address OSEA.
- 2. Capacity Building: Strengthen EU organizations to combat online sexual exploitation.
- 3. Civic Engagement: Promote positive online behavior among youth.
- 4. Awareness: Educate on internet risks and protective measures.

Expected Outcomes

- Enhanced Tools: Equip youth workers and organizations.
- Youth Empowerment: Educate youth on OSEA risks.
- Engaged Youth: Involve youth in actions to protect their rights.
- Public Awareness: Increase understanding of online risks and safety.



Our partners

- D'Antilles & D'Ailleurs (DADA) – Martinique, France
- To Hamogelo Tou Paidiou (TSoC) – Greece
- Kentro Meleton Asfaleias (KEMEA) – Greece
- CESIE – Italy
- Storytellme – Portugal
- Fédération Européenne pour Enfants Disparus et Sexuellement Exploités – Belgium
- A.B. Institute of Entrepreneurship Development LTD – Cyprus



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.





The Visual Identity
Poster



The Visual Identity
Tote Bag



